

IT Executives Mailing List



Visit us online at amerilist.com

Total Universe: 203,969

Base Rate: \$95.00/M

Description Summary

Information Technology has become a necessity in many companies and around the world. Without these executives, the digital world would not be effective or existent. Innovative, Smart, Powerful are just a few words to describe these business decision-makers at some of America's most innovative companies. AmeriList gives you access to this target group of business executives with postal, phone, and email data. The AmeriList IT Executive Database is the most comprehensive file on the market. This file will give you the best response rate for your direct mail campaign, and it has been proven highly effective if you plan on doing a multichannel marketing campaign.

How Our Data Is Compiled

Our IT Executives Mailing List is derived from a multitude of public and proprietary feeds both online and offline including: leading industry trade publications, associations, business Yellow Pages, government data, White Pages, SEC filings, annual reports, business magazines, industry newspapers, lifestyle surveys, self-reported individuals, and previous memberships/ purchase history. When you use our data, you are guaranteed accuracy and deliverability. Our compilation team processes the entire database against the National Change of Address (NCOA) file monthly. This list is also CASS certified to ensure further accuracy.

Consider The Facts

- According to stats, based on unemployment rate and opportunities, Des Moines, Iowa is the best city to live as an IT professional
- IT professionals usually hit the 6-figure mark for income during their career

Recommended Usage

This IT Executive Database is ideal for many offers, such as automobiles, insurance, books, magazines, music, movies, electronics, travel, investing/finance, clubs/memberships, computer hardware, software, mortgages/loans, business opportunities, credit cards, and more!

Popular Selections (for additional selections please inquire)

Location
Industry Type
Job Titles

Executive Names
Business Size
Length of Time in
Business

Sales Volume
Job Descriptions

For additional information or list counts, contact your representative or list manager at 1.800.457.2899

Market Type

U.S. Business

List Channels

Postal, Email & Telemarketing

Source

Compiled, Self-Reported

Update Cycle

Monthly

Minimum Order

Quantity: 5,000
Price: \$325.00

Net Name

Floor: 85%
Minimum Quantity: 25,000
Run Charges: \$10.00 / M

Exchanges

Please Inquire

Reuse

Please Inquire

Cancellation Charges

Please Inquire

Sample Mail Piece Required

Please Inquire

Commission

Standard 20% broker/agency commission is extended to all trade partners